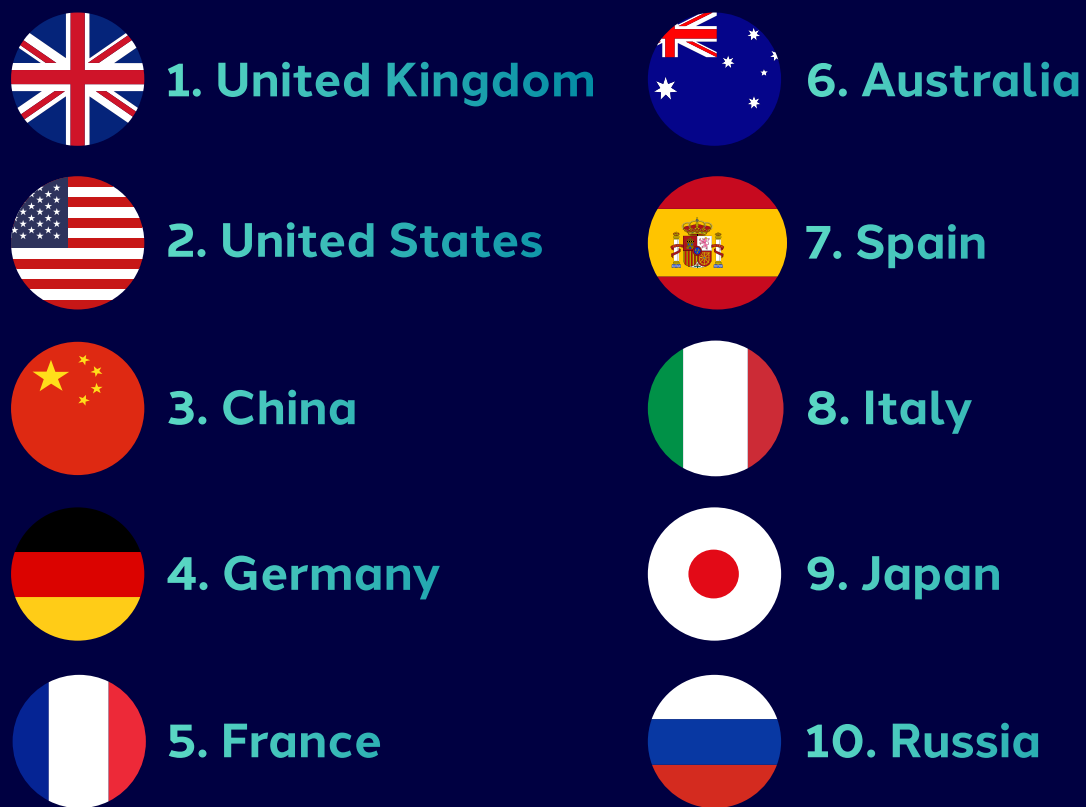


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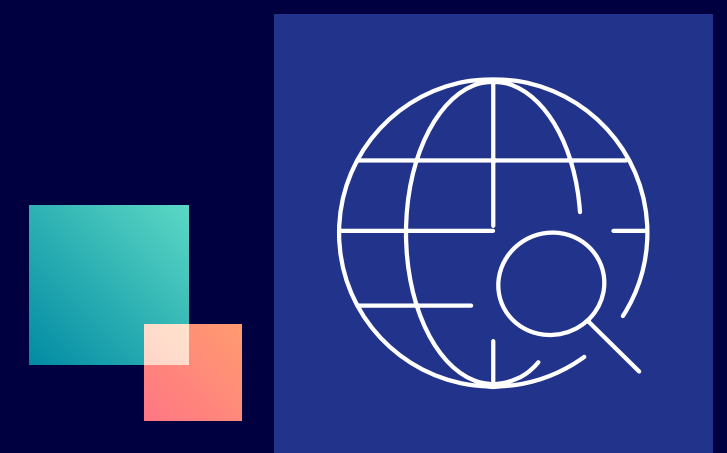
The Digital Society Index ranks countries across three dimensions of the digital economy: **dynamism**, **inclusion** and **trust**. Informed by a global survey of 20,000 people, it also measures sentiment towards the digital economy.

## THE TOP PERFORMING COUNTRIES ON OUR INDEX ARE...

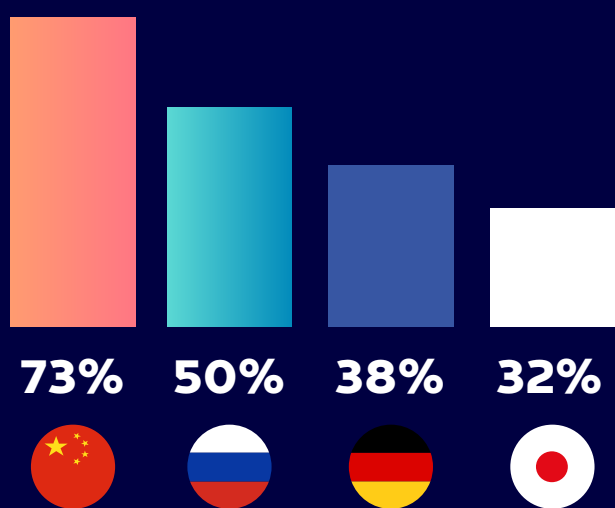


BUT DIGITAL ENGAGEMENT (HOW POSITIVE PEOPLE FEEL ABOUT THE DIGITAL ECONOMY) IS ONLY

**45%**



### DIGITAL ENGAGEMENT VARIES BY COUNTRY



### WORRIES ABOUT INEQUALITY



**43%**

agree that technology has made society more unequal

### AND CONCERNS ABOUT PACE OF CHANGE

**57%**

believe the pace of technological change is too fast


### THERE IS A DIGITAL ENGAGEMENT GENDER GAP



WOMEN **42%**

MEN **49%**

## WE IDENTIFIED THREE ACTIONS GOVERNMENTS & BUSINESS NEED TO ADDRESS TO DRIVE POSITIVE ENGAGEMENT

 Develop digital skills regularly

 Increase transparency in use of personal data

 Develop workplaces that allow employees to utilise digital skills